

évolur

evolving with your baby

MEDIA KIT

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Who we are

[évolur](#), a part of the DOM Family which has been designing and manufacturing baby products and nursery furniture for over 30 years, has just launched new collections perfect for creating the dream nursery. [évolur](#) believes in the motto of 'Affordable Luxury' and places an emphasis on offering premium quality, thoughtfully designed products that provide long term value to families. [évolur](#) can contribute the following products and expert tips for any articles or posts your publication/organization may be working on:

What we stand for

Behind every product that we design is our guiding principle of 'Affordable Luxury.' We believe in dreaming up products that are a seamless blend of FORM and FUNCTION. Our eye for design and the long term value our products provide (our cribs evolve with your babies - converting into stunning toddler, day, and full-size beds!) is why parents across North America seek out our nursery collections for their little ones. Add to this, our obsessive focus on quality and safety - because when it comes to our little ones, we believe there should be no compromise!



Our story

Ours is the classic American success story - the story of 2 brothers, Mark and Joey, the founders of the DOM Family, who grew Dream On Me from a single baby products retail store in Brooklyn, NY to what it is now - one of the biggest and most trusted baby care brands in North America. This has been possible only due to the unrelenting efforts of our incredible team of industry experts and professionals who believe in hard work, listening to our customers (a million + group of parents who share our values), and constant innovation. The DOM Family now includes five brands, Evolur, Dream On Me, Sweetpea Baby, Slumber Baby, and Rest Assure.



Mark Srour



Joey Srour



Our Range of Products



Our Best Sellers

One look at these nursery collections, and you'll know why they have an almost cult-like following. Handcrafted design details, unique finishes, and long term convertibility make these the perfect choice for a sophisticated nursery!



The Aurora Nursery Collection -
For that princess-perfect nursery



The Julienne Nursery Collection -
A whiff of the French countryside



The Madison Nursery Collection -
Give in to the charms of this French beauty



The Santa Fe Nursery Collection -
Elegance re-defined



The Fairbanks Nursery Collection -
A solid, reliable and comforting presence

The Evolur Signature Series

Exquisite design details, one-of-a-kind finishes, high-quality materials and superior engineering and construction distinguish these premium nursery solutions that are part of the Evolur Signature Collection. Perfect for those who appreciate luxury and have a taste for the finer things in life.

The Belle Nursery Collection

Old-world Charm Meets New-World Chic



Launching in August, 2020 - The Belle in a Rich Chocolate Finish

The Amsterdam Nursery Collection

For a mature, sophisticated nursery



Newly launched - The Amsterdam in a Glazed brush white finish

The Provence Nursery Collection

A French Affair



The Evolur Loft Collection

Characterized by clean lines and gender-neutral forms, the Loft Collection is all about minimalism. Perfect for those who love a contemporary design aesthetic.

The Art Deco Nursery Collection

A 21st-century take on the Art Deco aesthetics of the 1930s



The Maddox Nursery Collection

The epitome of 'Less is More'



The Evolur Loft Collection

Characterized by clean lines and gender-neutral forms, the Loft Collection is all about minimalism. Perfect for those who love a contemporary design aesthetic.

The Stilnova Mid Century Nursery Collection

Moody Mid-Century Magic



The Acrylic Millennium Nursery Collection

Uber Modern, Uber Stylish!



The Evolur Youth Beds

For those growing years - Handsome and alluring forms, exquisite details, and the best quality materials make the Evolur range of Youth Beds perfect for your growing child's room. Create a space that is elegant, beautiful, and one that sparks their imagination!

With the addition of a trundle, our Youth Beds also offer ample storage space.



Evolur Gear

Affordable Luxury on Wheels

The Infinity Twin Convertible Stroller -

Innovative∞ Innovative to the power of Infinity!



The Urban Nimble stroller

The perfect travel stroller



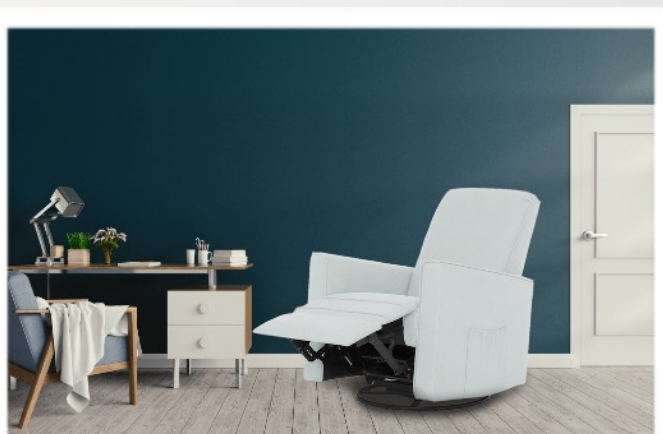
Evolur Gliders

Recline in Comfort and Style!

The Harlow Deluxe Glider



The Raleigh Basic Glider



Evolur Gliders

Recline in Comfort and Style!

New Gliders - Launching soon!



Highchairs

Here's to Happy Mealtimes!

The Zoodle 3-in-1 High Chair



Bassinets/Bedside Sleepers

A Must Have For New Parents

The Stellar Bassinet/Bedside Sleeper



Evolur Sleep

The Perfect Balance of Comfort and Support

évolur Sleep Breathable Dual Stage Comfort-Lite



évolur Sleep Comfort Cool Flow Foam Crib and Toddler Mattress



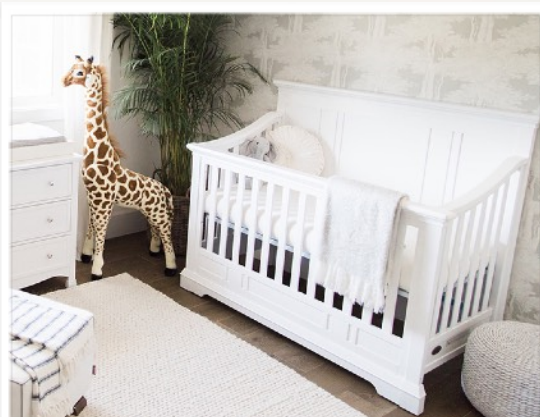
évolur Sleep Triple Stage Air Flow Crib Mattress with Natural Fiber



Safety First

Built with the highest safety standards, all évolur products meet and exceed the standards set by the Consumer Product Safety Commission and American Society for Testing and Materials. The line undergoes rigorous testing by independent laboratories for compliance with all U.S. and Canadian crib regulations.

We help create the most beautiful nurseries
Customer Nurseries from Near and Far!



Love from Celebs!



Ali Fedotowsky



Christy Carlson



Brianne Davis



Joanna Krupa



Maria Lopez

As seen on



Evolur at the Golden Globes



Available at

amazon

**buybuy
BABY**

KOHL'S

TARGET

Walmart

wayfair

and other leading retailer; specific prices upon request.

High-Res Images and Select Samples :

Available upon request. Share: #evolurbaby. #evolurbaby;

Giveaway : Prize and item for GC for a print, online, or audience giveaway;
contact us for details and timing.

Media contact: info@dreamonme.com